

# **Centenary University Earth Day – FAQ Sheet**

**April 22<sup>nd</sup>, 2017**

**Q: What type of event is this, and how long has it been held?**

A: This is the annual Earth Day celebration at the University, and features free admission, live music, “Green” craft vendors and merchants, free earth-friendly craft activities for kids, a bounce house for kids with lots of energy to exhaust, a repurposed materials fashion show, and food for sale. There is also a nature walk/bird watch at 8am. This is the 10<sup>th</sup> Annual Earth Day celebrations at Centenary.

**Q: When and where does the event take place?**

A: The event is being held this year on Saturday, April 22<sup>nd</sup>, on the front lawns of Centenary University at 400 Jefferson Street in Hackettstown, NJ. The Nature walk is at the Charles O. Hayford State Fish Hatchery and Centenary University Environmental Science Center located behind the campus from 8 – 10 am. The main event on the front lawns is from 10 am – 3 pm.

**Q: Is the event inside or outside?**

A: The main events are outside, under large tents and on the front stairs. There are also some inside activities in the Front Parlours of the Seay Building.

**Q: What types of people attend, and how many people usually come through the event?**

A: The attendance is varied, and typically has families with young children, college kids, and a variety of people from the neighboring areas stopping by. The event last year drew approximately 300 people throughout the day, and attendance has grown each year.

**Q: Is there a rain date?**

A: No – the event is rain or shine.

**Q: How can I be sure that people will visit my table?**

A: Any sponsor can participate in our “Earth Day Passport” program by handing out materials to kids and families who come by your table with their “Passport”. We provide you with stickers so that you can hand a sticker to the kids to cover your “activity” on the passport. They can turn in a completed passport for a goody bag. Sponsors can also provide promotional materials or small items for inclusion in the bags. We gave out in excess of 150 bags last year.

**Q: Do you have a website with more information?**

A: Yes, our website is: [www.centenaryuniversity.edu/earthday](http://www.centenaryuniversity.edu/earthday)