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Inside What’s Behind Centenary's 95% Success Rate?
uch of this issue of The Centenarian focuses on the Strategic Design Process that is setting the course for Centenary’s future. Those words were chosen deliberately. For us, “strategy” has a very specific meaning: an initiative is strategic if it requires a change in behavior in order to achieve a result that cannot be attained by business as usual. As private, tuition-driven colleges and universities face ever steeper challenges, Centenary will remain vibrant only if we are willing to be strategic in exactly that results-oriented, behavior-changing sense. This doesn’t mean that we simply change from a set of old behaviors to a set of new behaviors. Rather, it means that we must constantly be looking at how the results we want to achieve will require different ways of doing things: different pedagogies, different uses of technology, different business practices and appeals to different audiences.

One of the exciting things about this “human-centered design” process is that it allows creative innovation to be based in reality, as an exercise in what our 2017 Commencement speaker, Rita J. King, calls “applied imagination.” It’s worth remembering that without this grounding, the visionary can easily become the hallucinatory. The first thing you do in the design process is assess what the constituents really need, which may not be what they say they need. As Henry Ford probably did not say, but might have, as he was planning to mass-produce this new invention called the automobile, “If I had asked people what they wanted they would have asked for faster horses.”

What do the constituents of higher education—especially the students—really need right now? Lower tuition? Free community college? Nicer residence halls? Observation of the actual behavior that makes a Centenary student successful will probably reveal some more fundamental needs, such as good faculty mentorship, real-world experience, just-in-time and individually paced learning, and a supportive community.

As we investigate how to meet our students’ real needs, the design process teaches us how to be creative within the constraints of our “design space,” such as the limited financial capacity of both the institution and our students, the demographics of northwest New Jersey and the geography and culture of our location. How can we work with those constraints to create programs that are feasible, viable and desirable for Centenary? For example, as the population of traditional-aged college students declines, how can we reach out to new learners in corporations, the working world and retirement villages? How can we seek funding from donors who are excited about Centenary’s approach to education? How can we combine delivery modes to meet students’ varying needs more efficiently for us and for them? What can we stop doing to make room for what we need to do?

And then we try stuff. Instead of planning and executing a grand plan that will “transform the institution” (usually those grand plans look remarkably similar and uninspired), we prototype promising ideas, testing and refining them as we go. Some will succeed, and some will fail, but we will continue to learn as an institution—alongside our students—as we vigilantly innovate while remaining grounded in the reality of our changing world. Please join us in this exciting journey.

David P. Haney
President
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Centenary’s new Strategic Design Process is shaping the future of our students and our University.

HOW TO REACH US

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At Centenary University, Operation Centaur provides an opportunity for veterans to heal physically and emotionally from war-related trauma. Therapeutic riding stimulates reflexes and balance in ways that can not be mimicked by human therapists, while learning horsemanship skills promotes a strong bond between veterans and their horses based on mutual trust and respect.

U.S. Army veteran Amber C. Newsome on Gingerbread.
Innovation in Action

Artificial intelligence firm taps Centenary faculty to test new educational smart toy

Centenary University and an educational technology company recently teamed up to pilot a new smart toy designed to strengthen communication skills in young children. Artificial intelligence firm Elemental Path tapped a trio of professors from the University to design and carry out a six-week study measuring the cute dinosaur’s potential to help kids interact in the classroom.

Equipped with its own personality, the cloud-based toy was one of Time’s 25 best inventions of the year in 2015. Powered by IBM Watson, the Cognitoy Dino engages children in two-way conversations, stories, jokes and songs. Officials at Elemental Path partnered with Centenary’s departments of innovation, education and psychology to explore the toy’s potential as a teaching tool.

Centenary professors Kathy Naasz, vice president for innovation; Timothy Frederiks, Ed.D., assistant professor of education and chair of the Department of Education and Mathematics; and Kris Gunawan, Ph.D., assistant professor of psychology, worked one-on-one with youngsters ages 4 through 8 at three local school districts. Teachers at the sites—Adamsville Elementary School in Bridgewater, Belvidere High School and Mountain Villa School in Allamuchy—also received questionnaires tracking children’s oral communication and English proficiency skills.

Naasz noted that Centenary’s suburban location and collaborative faculty gave Centenary an edge. “Hackettstown looks more like small-town America than larger cities, and we have the connections to get into local schools quickly,” Naasz explained. “This pilot study aligned with core goals of the University’s Strategic Design Process to foster innovation and strengthen community partnerships.”

The study, designed by Gunawan, sought to generate results that would benefit the local community. “We needed to make sure we were measuring something that would have an impact on the community. A toy as simple as this can foster interaction between a child with communication problems and other individuals.”

One child with selective mutism spoke to the dino, illustrating the toy’s potential effectiveness in the classroom. The Centenary team enlisted the help of evening doctoral students at the University to recruit teachers and youngsters to participate. The doctoral students work at the schools as teachers or administrators, but did not interact with the students to keep study results free from bias.

Frederiks pointed to the teamwork among Centenary faculty, administrators and doctoral students as key to the University’s ability to start the pilot just two weeks after Elemental Path issued its invitation. “It all happened extremely quickly. That points to the strengths of this University.” While additional studies need to be done, the results look promising, he added. “It seemed as if the students’ frequency and fluency of communication increased.”

In addition to providing valuable information to Elemental Path and local educators, the study positions Centenary as a forward-thinking institution that advances scholarship and innovation, Naasz said. “This raises Centenary’s profile and shines a spotlight on the University’s capabilities.”
Centenary University continues to generate national attention for its outstanding academic programs and the opportunities it provides students for success. Here are a few of our recent accolades:

**BEST EQUESTRIAN COLLEGES IN THE U.S.**

THOUGHT.CO

Editors of the website described Centenary as “one of the most well-known equestrian colleges in the nation” in their annual listing of the 20 best institutions for equine studies.

**TOP 10 UNIVERSITY**

WALLETHUB

The personal finance website ranked Centenary as a top 10 University in New Jersey. The University placed second in the state for student-faculty ratio.

**BEST COLLEGES FOR YOUR MONEY 2017-2018**

MONEY

The magazine recently ranked Centenary as a best value for educational quality, affordability and alumni success.

**BEST COLLEGES FOR YOUR MONEY 2017-2018**

WALLETHUB

The personal finance website ranked Centenary as a top 10 University in New Jersey. The University placed second in the state for student-faculty ratio.

**2018 HIDDEN NORTHEAST GEM COLLEGE RAPTOR**

Bill Staib, editor of the college planning website, lauded Centenary for its commitment to go “beyond academic excellence and invest in an environment that provides the best educational outcomes for their students.”

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**It’s All Greek**

Greek life is enjoying a resurgence at Centenary University, enriching the student experience through activities that build leadership, camaraderie and community service. “Young people today are very interested in Greek life,” said Devon Vialva, ’97, director of the Educational Opportunity Program and mentor of the Alpha Theta Psi sorority, one of three Greek organizations at Centenary. “Our Greek organizations are really getting involved. They are all leaders on campus.”

Anna Stroud ’19 is president of Alpha Theta Psi, established at Centenary in 2015. Sorority sisters participate in many outreach projects, including mentoring high school girls in Newark and sprucing up cabins at the YMCA’s Camp Bernie in Port Murray. Stroud explained, “Greek life has a lot of great aspects, like community service.”

Shelly Goldstein ’20, treasurer of Theta Epsilon Nu, agreed. “I didn’t think I’d ever join a sorority because of the stereotypes about Greek life,” she said. Her sorority performs community service at places like Hackettstown’s Trinity Church. “Now, I think it’s an awesome way for students to get involved.”

When Matthew Cristales ’18 arrived on campus three years ago, he and six fellow freshmen banded together to found a new chapter of the national Alpha Phi Delta fraternity. Brothers volunteer for the freshman move-in day crew, raise funds at an annual pasta dinner in Clifton to fight substance abuse and staff a track meet for special needs kids in New York. “It’s made me a better person,” said Cristales, who is now chapter president.

As interest in Greek organizations continues to grow, Vialva envisions more opportunities for members to act as Centenary ambassadors in the community. “This is part of Centenary’s growth. Our Greek organizations are helping the University contribute to the community. When alumni hear about the positive things our young people are doing, they’re excited.”
Centenary continued its sesquicentennial celebration last fall with events and exhibits that shined a light on the University’s rich history.

An exhibit in the David and Carol Lackland Center explored the past 150 years through archival items, including vintage clothing.

The exhibit also featured photos that illustrate Centenary’s history.

Centenary University’s reputation for strong first-year retention is growing. Recently, Young Harris College in Georgia invited two administrators to share information about academic advising and the First Year Experience, a yearlong program that provides intensive academic, social and career support to incoming Centenary students.

At Centenary, 77% of first-year students return for their second year, according to Amy D’Olivo, Ph.D., vice president for academic affairs. “We do feel that our retention rate is impressive,” said D’Olivo. “We’re very good at keeping students here, engaged and successful.”

She and Kerry Mullins, vice president for student life and dean of students, met with administrators at Young Harris over two days to discuss Centenary’s comprehensive approach to retention. Centenary’s First Year Experience includes an Academic Foundations course incorporating one-on-one guidance from faculty and peer mentors, inside and outside the classroom. In addition, each student develops a career and academic plan, providing a four-year roadmap for course selection and internships.

New this year is software that allows faculty, administrators and coaches to better share information on students’ goals and concerns. The result: a timely, personalized mentoring process throughout the college career.

“We’ve really taken the time to understand what’s happening holistically with students. What we’ve always done well here is not let students fall through the cracks,” Mullins explained. “The professionals at Young Harris were very energized by what we do at Centenary, and they’d like to emulate that.”

Retention 101: Centenary Shares Best Practices

Gates-Ferry Lecture

Centenary University’s Gates-Ferry Distinguished Visiting Lecturer Tyrone Howard, Ph.D., presented “Why Race, Culture and Trauma Matters in Schools” at the Sitnik Theatre on Oct. 17. A professor and associate dean at UCLA, Howard is a noted scholar and expert on race and culture in the United States.
A new mentorship program with Hatchery Hill Elementary School is redefining the way Centenary University partners with the community. Called S.M.A.R.T. (Students and Mentors Achieving Results Together), the program emphasizes that collaboration between the University and local entities is a two-way street.

Seasoned teacher Lisa Baldwin, the spouse of Centenary’s president, developed the idea last year while teaching second grade at Hatchery Hill. Working with Emily Anderson, Ph.D., assistant professor of education at Centenary, Clara Rapuzzi, ESL instructor at Hatchery Hill, and Marie Griffin, principal, she developed a plan for the University’s education majors to cultivate one-on-one connections with first- and second-graders as part of their first-year Academic Foundations course.

“We wanted S.M.A.R.T. to benefit Centenary students and our elementary students equally,” said Baldwin. “It’s not a place for students to get caught up on homework or to do workbook pages. It’s a place for them to really interact and listen to each other.”

Developing meaningful relationships with younger students early on engages Centenary education majors, providing valuable experience that helps them to discern early on if teaching is the right professional fit. “Those real-world connections energized all of us,” explained Anderson. “It really changed the game for me as a professor in the way I teach this class.”

That excitement is catching, according to Rapuzzi. While practicing skills like reading, writing, comprehension and word recognition, Hatchery Hill students develop strong personal connections with their mentors. The Centenary students have even inspired some of the youngsters to think about college.

“Some of our students say they want to attend Centenary University as a result of this experience,” Rapuzzi said. “That’s positive, because I believe that it is never too early to plant the seed for higher education.”

The S.M.A.R.T. prototype is now in its second year at Hatchery Hill. Baldwin hopes to refine the program further and eventually roll it out to all of the schools in Hackettstown, including the middle and high schools. She’d also like to extend it beyond education majors to all Centenary students.

“When you have a prototype, there’s a lot of brainstorming and new ideas,” Baldwin noted. “Clara came up with an idea for Centenary students to be youth guidance counselors for the seniors at Hackettstown High School to talk about what the first year of college is like. Our students are great ambassadors in the community.”
Nine months after graduation, 95% of Centenary University’s alumni are employed or attending graduate school—far above the national average. Here’s why:

**The First Year Experience**
Peer mentoring from First Year Leaders and an Academic Foundations course provide one-on-one academic, social and emotional support to ease the transition from high school to college.

“First Year Leaders reinforce what happens inside and outside Centenary classrooms. This student-mentoring relationship often goes beyond the first year.”

— Kerry Mullins, vice president for student life and dean of students

**The Four-Year Plan**
This individualized roadmap, developed with academic and career advisers, guides students through every step of college toward graduate school and workplace success.

“At Centenary, we really develop students throughout the process. The academic and career sides partner effectively to teach theory, and then put it into practice.”

— Josh Walker ’10/14, director of career development
Faculty Who Care
Strong faculty-student mentoring leads to career opportunities and graduate school success.

Kyle Thompson ’12 had 13 job offers before graduation, thanks to faculty who challenged him to aim higher.

“At Centenary, the one-on-one attention from my professors gave me so many opportunities.”

— Kyle Thompson ’12, territory business manager, MedOffice Direct

Eye on Entrepreneurship
Students pilot new products that advance the public good while gaining hands-on professional skills through Enactus, a Centenary team that placed in the top 10% at a national business competition in spring 2017.

Prototyping Products
Enactus recently developed and sold ChiForce Wear chemotherapy jackets to Lehigh Valley Health Network and is partnering with a trucking firm to bring Shieldz, an electronic wristband that detects driving fatigue, to market.

“I’m so proud of these students and the potential they have. Our students are encountering hands-on, authentic situations and solving real-world problems.”

— Linda Poisseroux, Ph.D., assistant professor of business and director of Enactus

Experiential Learning
Centenary goes beyond the textbook so students gain real-world experiences through internships and other professional opportunities. Justin Dalcourt ’19 even launched his own dessert company following an assignment in his Academic Foundations course.

“My classes aren’t all out of the textbook. When I graduate, I’ll be sitting in a great position.”

— Justin Dalcourt ’19, owner, Dalcourt’s Desserts, gourmet pudding company with 27 flavors
Our Future by Design

Centenary University’s new Strategic Design Process is shaping the future of our students and our University.

“....
iterations and learn things. After running a few trial versions, we eventually have a full-fledged program. It’s not the traditional academic approach.

Smaller institutions like Centenary have an edge in stepping up to meet emerging demands.

Centenary’s Strategic Design Process already has scored some impressive results. Last fall, Innovation Alley opened with two alternative learning environments. In the Innovation Cave, students use the floor-to-ceiling whiteboard walls to brainstorm, literally sketching out ideas on the walls as they collaborate. The Innovation Cave is located just outside the University’s new top-of-the-line STEM lab, equipped with 3-D printers, virtual and augmented reality programs, drones, coding software and a new Google Jam Board to connect the classroom with Google suite users around the world. The combination of the Innovation Cave for ideation, along with the STEM lab for prototyping, makes Centenary distinct.

The Strategic Design Process has spawned a whole new way of thinking at Centenary. All over campus, administrators and faculty are working to streamline processes and gain efficiencies that build a stronger University. For that, Haney has turned to lessons learned from the automobile industry. “The car industry got into trouble, and had to reengineer itself to be successful,” he says. “We need to be like that.”

Now, efforts are underway in a wide variety of areas—from simplifying the admissions process to conserving energy and expanding Centenary’s use of solar power. The University’s administration also has been restructured to gain organizational efficiencies. As part of this effort, Centenary recently welcomed two administrators with extensive backgrounds with higher educational institutions and nonprofits. Denton Stargel is the new vice president for business and finance and CFO, and Tracey Thompson is the vice president for advancement.

While Haney acknowledged that the Strategic Design Process can sometimes be tough, it has energized faculty and administrators to think creatively and aim higher. “We have faculty and administrators who are all over this, thinking in different ways about education and students’ lives,” he notes. “When you have a healthy organization where people love to come to work, you get a lot more done.”
Effective partnerships translate into a competitive advantage for Centenary and its students. “There’s strength in numbers,” Haney points out. “Broader partnerships make Centenary a stronger, more vibrant University.” To that end, the Strategic Design Process calls for Centenary to step up its efforts to cultivate partnerships with the local community, businesses and fellow educational institutions.

Effective partnerships are a two-way street. That’s clear at Hatchery Hill Elementary School, where presidential spouse Lisa Baldwin is leading a prototype with Emily Anderson, Ph.D., assistant professor of education, for a mentorship program that benefits both Centenary and elementary school students. “Partnerships are an area where Centenary is ahead of the game,” Baldwin says. “While our students are getting professional experience, they’re also ambassadors for the University. Everywhere we go, people are so amazed at our students.”

Baldwin also hopes to roll out a new program soon for University students to interact with seniors at local adult communities. The exchanges between students and seniors will promote intergenerational learning that enriches the lives of participants across the age spectrum. Centenary is also exploring the opportunity for seniors to take courses at the University. Haney recently visited Heath Village, a retirement community in Hackettstown. Seniors there expressed an interest in non-degree programs to deepen their knowledge in subject areas like literature, political science and history. “Heath Village is filled with retired professionals, including doctors and engineers,” Haney says. “There’s a generation of learners there who have no interest in a degree, but who want to continue to learn. We can use all of our assets to promote lifelong learning with seniors, as well as other types of partnerships. Our faculty have areas of expertise that are very relevant, both inside and outside the classroom.”

Additional partnerships reinforce the University’s brand as a leading institution that creates value for the state’s economy. Centenary has cultivated important relationships with businesses like the Dallas Group and Hackettstown Medical Center. To advance Centenary’s relationship with these and other strategic partners, plans are underway to create specialized corporate training programs offered by Centenary to assist area businesses.

One initiative now in development would apply the concepts of human-centered design to provide career and life coaching for Centenary’s partners in industry. Tentatively entitled “Design Your Life,” the program would tap the expertise of faculty from various subject areas to help participants explore and achieve life goals. “We can help employees figure out what they want to do with the rest of their lives,” Haney explains. “If people see...
higher education, not as something they do for four years, but a process by which they constantly redesign their lives, it gives higher education a whole new meaning. We're very good at that."

**Strong partnerships play a big role in educating the professionals who will drive the nation’s economy into the future.**

It’s clear that strong partnerships play a big role in educating the professionals who will drive the nation’s economy into the future. Through new relationships with other institutions of higher learning, Centenary is breaking down barriers that can impede students from achieving success. A recent agreement with County College of Morris establishes a seamless path to transfer for CCM students to earn a Centenary degree. Responding to the global nature of the economy, other agreements are in the works for Centenary to incorporate more domestic and international travel opportunities that broaden experiential learning.

The bottom line: partnerships benefit the community and Centenary students. Centenary is participating in the “Changebuilders” program sponsored by New Jersey’s Campus Compact, a nationally affiliated community engagement organization. This program uses community engagement as a way to build 21st century workplace skills. “That’s right up our alley,” Haney says.

A key measurement of institutional strength is setting a solid financial base. Centenary University has been blessed throughout its history with donors who support our mission. Last year, many stepped up with new or increased gifts as word began to spread about the exciting changes underway at Centenary, as well as the national recognition gained by the University’s outstanding students, academic programs and athletics.

That support will become even more vital as Centenary moves forward with its Strategic Design Process, opening the doors of higher education to a broader student body. “We’re not just asking donors to invest in the activities we’re doing,” says Haney. “We’re asking them to invest in the results we’re achieving.”

A broader donor base fosters organizational strength.
With the population of traditional college-age students shrinking, universities like Centenary are broadening their definition of the “typical” university student. The core of Centenary’s enrollment still focuses on recruiting college-ready high school graduates, with a goal of 1,200 full-time day students—most of whom will live on campus. Beyond that, however, the University is expanding its reach to bring the educational benefits of northwest New Jersey’s only university to a whole new audience.

“Centenary seeks to enroll an expanding market of traditional freshman, transfer, adult and graduate students who recognize the need for higher education,” says Robert L. Miller, Jr., Ph.D., vice president for enrollment management and marketing. “We look for students with desire and potential who will benefit from the Centenary experience.”

Centenary recognizes that sometimes students who weren’t top performers in high school have innate skills that transfer well to an academic environment like Centenary’s. With a little support, they shine. “These students may not have high SAT scores, or may not even have done well in high school or they might be first generation college students,” Haney says. “But they’re smart. Many of them have an entrepreneurial spirit, and tend to have their feet on the ground with a really solid work ethic.”
These students may initially require more support, but the result is well worth the effort. That’s why the University is committed to helping students overcome academic, financial or social challenges through programs like the First Year Experience, the Four Year Plan and the Educational Opportunity Program. For adult learners, Centenary’s School for Professional Studies in Parsippany specializes in addressing the needs of students who juggle job and family demands with university studies.

With higher education debt a growing concern, community college graduates are seeking cost-effective, clear paths to transfer to finish their bachelor’s degree at a four-year institution. To address this, Centenary has signed a new path to transfer agreement with County College of Morris. It provides a seamless process for CCM graduates to transfer to Centenary, as well as significant financial and academic support. Dr. Anthony Iacono, CCM president, says, “We are delighted to enter into this agreement with Centenary as part of our ongoing efforts to make it easier for CCM students to also earn a bachelor’s degree. This is an exciting partnership and a great opportunity for students.”

Smart universities like Centenary are broadening their definition of the “typical” university student.

The Strategic Design Process is also sparking a host of creative initiatives that shift the traditional way of thinking about college courses. To that end, Centenary is exploring opportunities with several New Jersey-based sports teams to provide life and career coaching for professional athletes. Haney has had discussions with the New York Jets to begin shaping a program featuring educational opportunities and mentorship for retired players. With the Somerset Patriots, a professional baseball team in the Atlantic League, he has discussed academic offerings and flexible scheduling that would allow players to pursue University studies while continuing to play baseball.

As the University extends its appeal to a wider audience of potential students, Haney affirmed that Centenary’s mission remains clear: to provide an outstanding education that transforms students of all ages into lifelong learners who are well prepared to thrive and lead in the fast-paced 21st century.

When Haney first took the helm as Centenary’s president, a colleague at Princeton University told him, “Princeton students come in knowing they’re extraordinary. Centenary students don’t yet know that they’re extraordinary.” Haney adds, “Right now, they may not seem like college material. At Centenary, we turn them into next-gen leaders.”

With a 95% success rate in placing alumni in careers and graduate school, Centenary University offers a degree with great intrinsic value. Employers know that Centenary graduates can hit the ground running, thanks to the significant practical experience they’ve gained through multiple internships and community engagement opportunities. The University’s liberal arts education ensures that graduates are team players who think creatively, communicate effectively and act globally.

The Strategic Design Process seeks to build on the value of a Centenary degree through new, distinctive programs that keep pace with the demands of the 21st century workforce. “In a college education, the millennials and post-millennials want opportunities for practical experience and community engagement,” Haney says. “Employers know that this builds a stronger workforce. I think this bodes well for the future of Centenary University, the country and the planet.”
The challenge is on! Two generous donors have stepped up to the plate with challenge gifts to build a first-class baseball facility for the Cyclones. Now, we need your help.

Steve and Sharon Somers and the Reeves Foundation have teamed up with generous challenge pledges to partially fund the project. Centenary must raise an additional $750,000 to start construction.

Many people don’t realize that Cyclone baseball—Centenary’s largest NCAA Division III team—doesn’t have a home field near campus. The location of the new state-of-the-art turf field, slated for the southeast corner of our Hackettstown campus, will ignite the Cyclones’ fan base and boost college admissions, while reducing the commute time for players to reach practices and home games. This complex will also be available for use by the surrounding community.

Centenary is seeking contributions to help defray the cost of the field and meet the challenges set by our lead donors. Johnson Dodge Chrysler Jeep Ram of Budd Lake has donated a 2017 Jeep Renegade Sport for Centenary to raffle off for $50 per ticket. Your gift will help to provide our Cyclones with a beautiful new home. Naming opportunities are available. To purchase a raffle ticket go to centenaryuniversity.edu/baseball-complex/, or call Scott Kushner, assistant director of athletics and head baseball coach, at (908) 852-1400, ext. 2344. To make a pledge, call Tracey Thompson, vice president for advancement, at (908) 852-1400, ext. 2379, or Tracey.Thompson@Centenary.University.edu

When Audrey Bonaparte-Watts ’78 was invited to become a charter member of The Centenary Society, she stepped up with a leadership gift right away. “I feel very strongly that it’s important for alumni to give back,” said Bonaparte-Watts, a global sales director for Mary Kay and a Centenary University trustee. “When we were in college, people donated to Centenary to help us. Now, it’s our turn.”

Members of The Centenary Society enter into a close partnership with the University, providing important financial resources that assist Centenary in fulfilling its mission. Donors who contribute $1,000 or more during the University’s fiscal year, or $100,000 or more over a lifetime, qualify for membership, which includes upper-tier amenities such as exclusive communication with the president and other University leaders, invitations to special events and social gatherings, personal visits and more.

Now, Centenary is offering the opportunity for charter membership to benefactors who share the University’s bold plans for the future of our students, our University and our world. Gifts must be received by June 30, 2018 to qualify for charter membership.
Meet the Scholar: Pier Semanchik ’21

In her first semester at Centenary University, accomplished equestrian Pier Semanchik ’21 is already looking to the future. This year’s recipient of the Hackettstown Partnership Scholarship says the full-tuition award will make it possible to pursue her dream to become an equine veterinarian.

“Thanks to this scholarship, I’ll have very little undergraduate debt,” the biology major explained. “I’ll be able to further my education without any obstacles in my way. The fact that donors would do this is amazing. I’m so thankful to them.”

A graduate of Hackettstown High School, Semanchik excels in the classroom and in the show ring. The ambitious student got a jump start on higher education, completing several community college courses before graduating from high school. She was recognized as Warren County Junior Equestrian of the Year in 2014 and Warren County Equestrian of the Year in 2015. In addition, Semanchik has volunteered in the community through Morristown Memorial Hospital, Meals-on-Wheels and the Ronald McDonald House Charities.

The scholarship was just one factor in her decision to attend Centenary. The Great Meadows resident, who grew up on a horse farm, also pointed to the University’s strong reputation in equine studies as key to her choice. “The fact that Centenary is an equine-based school definitely pushed me to come. You get more one-on-one interaction with horses here. The smaller campus is great.”
Late Business Department Chair Robert T. Quade '96 HA founded Centenary University’s nationally ranked wrestling program. Now, donors are stepping up to honor the legendary professor.

Whenever the Cyclone wrestling team won an important match or championship during the 2012-2013 season, they’d gather on the mat and let out a roar. The primal howl honored Robert T. Quade ‘96 HA, the energy behind the program, who had passed away the previous spring. Before he died, Quade emailed Head Coach John Garriques that he wanted to hear the team roar with every win.

The program’s first coach, Quade was chair of the Business Department back in 1991 when a group of students asked him to found the wrestling program after the legendary professor mentioned during a classroom lecture that he had wrestled. “They never asked how good I was, just if I had wrestled,” Quade once quipped.

That season, Quade led the program to its first win over West Point Prep. At practice the team wrestled on gym wall mats, and Quade drove the team van to matches. Later, he persuaded someone to donate wrestling mats to the University. Cyclone pride began to build.

Eventually, Quade stepped away from coaching, but never really left the wrestling team. Now an NCAA sport at Centenary, wrestling was nearly eliminated by the University in 2006, but Quade begged for one more chance and led the committee that hired Garriques, who spent those first years rebuilding.

With Garriques at the helm, the program began to evolve around the motto, “Live the Good Life.” It meant to be humble and respectful, to be kind and smile, to hold doors for others and give back to the community—values embodied in Quade. “Through culture change and creating a philosophy around that motto, the program began to have success,” Garriques said.

Quade demonstrated his passion for Cyclone athletics by attending every home event for every sport, and took it on the road traveling with the wrestling team. He motivated Garriques and his squad in novel ways. Once, he promised to dye his hair green if the team broke into the top 15 national rankings; if they made the top 10, he’d toss in his mustache. “He always wore his bow tie, and was the friendliest person on campus,” Garriques
The women’s soccer team visited Costa Rica in summer 2017.

Cyclones train in Costa Rica

Centenary University’s women’s soccer team expanded their horizons last summer, traveling to Costa Rica for eight days to tour, train and take on several opponents in the Central American nation. “It was a great opportunity to visit and experience a different country and culture,” Head Coach Kevin Davies said.

In addition to recreational activities, such as whitewater rafting in Costa Rica’s rainforest region, zip lining and enjoying cultural sites, the team faced squads from San Carlos and Liberia. The Cyclones also ran a soccer clinic for underprivileged children in Pavas.

“The opportunity to do a community project was one of the highlights of the trip,” Davies said. “The girls realized and appreciated how lucky they are and how rewarding it is to help others less fortunate.”

The team finished 12-4 for the season, but lost to Cabrini University in CSAC Tournament play.
Let us know what’s new!
Send us your news and keep up to date with classmates. Class News and Notes may be edited to reflect The Centenarian’s guidelines and space constraints. They can be found in their entirety on the alumni website and are also distributed to each individual within a class year that submits notes. For class agent contact information, please call Elizabeth Freeman at (908) 852-1400, ext. 2253.

1937
Celia Redman Holmes celebrated her 100th birthday on Nov. 2 with a phone call from Centenary staff members, who sang “Happy Birthday.” Attendees at Alumni & Family Weekend also signed a card for her special day.

1944
Virginia George Hook
609-397-0553
553 Rosemont Ringoes Road
PO Box 93
Sergeantsville, NJ 08557-0093
Joannie Chuck Hinman writes: “My mom, Margaret McCallum ‘Mac’ Edwardsen, passed away. She was a supporter of Centenary’s equestrian program and enjoyed riding before, during and after college. My mom shared many memories of her days at Centenary with us—brining a beau by before a date to get the dean’s approval, the requirement to use the back steps when wearing slacks, the night watchman swinging a lantern through his rounds at the dorm to call for lights out, being voted “Best Dressed;” all-nighters involving bridge games and cigarettes in the basement, classmates, including roommate ‘Bogie’ and the beautiful twins from Iceland.”

18
Centenary University feted recent graduates during Alumni & Family Weekend at 30 Under 30. The gathering for young alumni provided an opportunity to network and reminisce as the University recognized 30 outstanding alumni under age 30 who are excelling in their fields.
Cyclone pride was front and center on Alumni and Family Weekend in October, when graduates returned to Hackettstown to celebrate Centenary University. Alumni experienced the excitement of life at Centenary through campus tours, historical displays and lectures, arts offerings and soccer matches. They also feasted on gourmet chocolates and wine, posed for photos in classic cars and danced the afternoon away at a bluegrass concert by Centenary University President David P. Haney and presidential spouse Lisa Baldwin. The annual 50th Reunion & Legacy Alumni Dinner honored members of the Class of 1967, as well as Golden Alumni from other classes.
Margaret Pheiffer McCann writes: "At 88 years old, Don and I were married 68 years in November. Our youngest grandchild was married the last of September in a garden wedding. In 1948, a classmate of mine, Barbara Hughes, invited me to her lovely home in Maplewood, N.Y., for the weekend. Her father had purchased tickets for the Ringling Bros. Circus at Madison Square Garden. We took the train into the city—the circus was unbelievable. All so very exciting for a girl from Ohio! I mention this because Ringling Bros. took down the tents for the last time and, like so many things, just a memory survives. Barbara, if you are out there, thanks again!"
a sequel to the original Karate Kid movie. Ten episodes will be available on YouTube Red in 2018. “We’re blessed.” Nancy and Stan’s new address: 18940 Norlène Way, Grass Valley, CA 95949

Barbara Williams Foster writes: “My husband passed away in September 2016. I was so lucky to have almost 50 years of marriage to such a dear man. We got to do a lot during our years together, including travel around the world. I am slowly adjusting. I have my family and grandchildren close by here in Texas. My Centenary roommate, Jane Wheatley Franklin, has helped me with her many kind phone calls. In June 2018, I am taking my four grandchildren on a trip to the National Parks in the west. My granddaughter will be a junior in college. My twin grandsons will have graduated from high school and my youngest grandson will be a junior in high school. He is completing his Eagle Scout project. This will be a happy time together.”

Diane Morton Arbaugh writes: “Frank and I are still living in Lansdale, Penn., and have been married for 52 years. I have almost reached the one-year mark from the surgery that saved my life. I was diagnosed with idiopathic pulmonary fibrosis in January 2013 and given between two and five years to live. I was blessed with lung transplant surgery on November 11, 2016. I’m back to my normal self again after my recovery. We have taken the first vacation in two years and things are all back on track. It’s a miracle! God is good! I’d love to hear from any classmates. I’m in touch with Anne Yeatman McBee and Carol Nelson Vogele.
You can reach me at 213 Pinecrest Lane, Lansdale, PA 19446 or arabdiane@aol.com. Please spread the word to family and friends about becoming organ donors. This program saved my life.”

Susie Pederson Lambert writes: “The 1959 South Hall Big Six mini-reunion took place at Guz’s (Nancy Loewinger’s) lovely home on Cape Cod in late May. Bobbi Bidwell Gallagher came all the way from California and Ann (Pottsie) Pascal Marquardt and I (Skooz) drove from New York up to the Cape. Unfortunately, Gail (Skelly) Scaglariini Prince was not able to join us this year and we truly missed her. Three days of laughter, reminiscing, sharing and re-bonding made for an absolutely wonderful reunion. We feel so blessed to have maintained our bond of friendship for 58 years!”

Molly Power Baltzer enjoys vacationing in Puerta Vallarta, and she spent three weeks there in October. She was hoping to catch up with Lee Fobes Murphy.

1962

Judi Braddock Andrews 805-497-1268 405 N. Interlachen Ave. Winter Park, FL 32789 judianil635@yahoo.com

Meg Breuer Scott writes: “My husband, Dick, and I moved to Hilton Head in 2011 after 14 years in Indianapolis while he created and managed leadership development programs for Eli Lilly. During those years, I was fortunate to travel with Dick while he conducted programs in Europe and Asia. Indianapolis was my first retirement destination, so I was able to spend more time with our children and grandchildren, as well as playing golf. I enjoyed Indianapolis and did volunteer work with the Eiteljorg Museum of Western and Native American Art and the Assistance League of Indianapolis. Selecting Hilton Head as a retirement destination was a simple process. We had vacationed at a Marriott property for over 20 years, and our children and grandchildren thoroughly enjoy visiting the island. There was also the bonus of living only three hours away from our daughter and her family in Aiken, S.C., which is also a hurricane evacuation destination. During the upcoming year, we will celebrate a high school graduation, college graduation, completion of a Ph.D. program and our 40th wedding anniversary. From time to time, classmates Lois Montana Kroll, Bobbi Leslie Demsy and I meet for lunch halfway between Hilton Head and Ponte Vedra. It is a blessing to grow old with old friends and so many happy memories.”

Linda Johnson Heini and her husband, Larry, are enjoying their new grandson, Camden, who just turned four months old. Proud parents are Geoff & Traci. Kate Green Vibert writes: “It has been a while since I sent any news to Centenary, so here it is. We lived on Cape Cod for 10 years, then moved to South Carolina for 10 years and now we are back in Wakefield, R.I., where we are much closer to the kids and grandkids. We love being here. My email is pvibert@msn.com for anyone in the area, and I am on Facebook as Kate Green Vibert. Would love to hear from you. Last weekend Fran Nikola Sennas ’61 and her husband, Semo, were in Newport for the weekend visiting their granddaughters and son-in-law, and we got together for lunch. It was great to see them and reminisce about the last 58 years. Ouch, how can that be? I also keep in touch with June Adams Salaun ’61, Elsie Gillespie Hart ’61 and Janice Auer Scrabis ’61, and we always promise that we will stay in touch. I am still playing golf, although not as often, teaching global communication to large companies. “From the Centenary program, I gained so many benefits,” Lattanzi said. “I became more independent learning to adapt in a new environment. While I was job hunting, having experience traveling abroad was often an eye catcher for employers during my interviews.”

This fall, four Centenary students are studying abroad, with up to nine expected to do so in spring 2018, according to Patricia Mahaffey ‘75/78, coordinator of the University’s Study Abroad Programs. Centenary has exchange agreements and partnerships with several institutions around the world, including Roehampton University in England and Ewha University in South Korea. The University also offers short-term learning opportunities overseas. Last spring, a cohort of Centenary sports management majors traveled to England to collaborate with British students.

International travel produces well-rounded students ready to participate in the global economy, Mahaffey explained. “In general, there is more global awareness. Students realize that the world is so small, so they’re interested in going abroad.”

That global perspective paid off for Lattanzi, who has developed a deep appreciation for the people and culture of Japan. “College was one of the best times of my life, but what made it more memorable was having the support and opportunity to study abroad,” she said. “For that, I will always be grateful to Centenary University.”
Hurricane Harvey: Centenarian reaches out to neighbors

When Hurricane Harvey hit the Houston area, Kristine Jensen Thomason ’72 weathered the storm well. While her street flooded, the water didn’t reach her home. So she and her husband, Daniel, marshaled their Texan resilience and set out to help friends and neighbors who were hit hard. The couple loaned their extra car to friends whose three cars were damaged by flood waters, and Thomason opened her closets for women who needed clothes for work.

“Harvey did his best to pick apart Texas and the Texan spirit,” said Thomason. “We do not give up or give in. We lean in and help out.”

In response to a post-hurricane message from Centenary University’s Elizabeth Freeman, prospect and alumni engagement manager, Thomason said, “I am thankful that after all these years, I was not forgotten by Centenary.” Of the affection she holds for the University, she added, “I wear it always.”
Much work went into making Alumni & Family Weekend a success, and we were happy to be involved, although exhausted. It was well worth it, and we hope to see everyone again next year!”

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Angela Rodriguez Moore writes, “On March 10, Douglas and I celebrated our five-year anniversary. We went to Martha’s Vineyard in June for Douglas’ birthday. I am still a mentor with Big Brothers Big Sisters in Essex, Hudson and Union counties. Also, I am a consultant with Mary Kay, and a member of the Centenary University AAEB and President’s Advisory Council.”

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Jacqueline M. Jones-Banks ’04/06 writes: “This was a year of travel, from New Jersey to Baton Rouge for a bowling tournament, to Atlanta for a family reunion, then to Maryland and North Carolina. I then celebrated Centenary University’s 150th anniversary with many great events. And now, as The Centenarian goes to print, I’m on my way to my high school’s 50th reunion. I truly hope you and yours have a happy and healthy new year.” Jacqueline is president of the Centenary University AAEB.

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Yoelanda Sheffield Williams recently accepted a position at Metropolitan Builders & Contractors Association of New Jersey, located in Morris Plains, N.J., as the executive vice president/executive officer.

Caitlin Hacker Parenteau writes, “I am a real estate agent with Weichert Realtors in Sparta, N.J., and do most of my business in Sussex, Warren and Morris counties. I have traveled quite a bit throughout Europe over the past seven years. What really started my passion for travel was going to Ireland with Centenary alumni in 2010. My travels have included trips to Ireland and the United Kingdom, to name a few. I have also visited France, Spain, and Portugal.”

Ronald Reid, Jr. ’15

2004
David Vargo ’09 and Amber Veverka ’10

2006

2009

Bright Lights. Big City.

A chance stop at a bodega during Ronald Reid, Jr. ’15’s freshman year at Centenary University has led to a jet-setting career providing visual content for nationally-known entertainers and brands. That day, Reid walked into the bodega carrying a camera, and a fellow shopper assumed the student shot music videos. The man invited him to a shoot that night. It changed the budding director’s life. Reid recalled, “I saw how cool that set was and knew what I wanted to do with my life.”

Since then, Reid has carefully perfected his craft, capitalizing on the digital demand for content with a fresh, young feel. A little more than two years after earning his degree, the communications major has built a portfolio working with some of the biggest names in the entertainment business, including Sean Combs and Nikki Minaj, as well as major record labels and magazines. Last fall, he was hired to shoot the pilot for a new Netflix series.

Reid got a jump-start on his career while still in college, juggling coursework with video and photography jobs to build his own brand. As a student, he closely followed popular social media sites that were reinventing the way society shares information. “Today, it’s a visual world,” Reid explained. “Back in college, I realized that a trend was developing, so I started tapping into that market. I knew that small businesses needed to have visual content, and I thought I could provide it.”

When he became discouraged, he’d stop in to chat with Devon Vialva ’97, director of the Educational Opportunity Program. Vialva advised him to stay focused on his dream. Through many long talks about careers and life, Vialva told Reid, “Keep your eye on the big picture. You’re ahead of your time.”

That advice has paid off big time. Now a director and fashion photographer, Reid has provided content for clients ranging from small businesses to media giants like Hearst Communications, which tapped him to help build its social media platform. Reid also spent six months in West Hollywood attending exclusive events to chronicle the life of rapper and entrepreneur Sean Combs.

Looking back, Reid credits people at Centenary like Vialva, as well as lots of hard work, for his success. Reflecting on his career so far, Reid said, “I had to find my passion. Once I figured that out, it kept me motivated. Today, I know that anything is possible. You just have to give it 100% and let life take care of the rest.”
in 2010, Italy, in 2015 and recently, in September of this year, I traveled to Germany, Austria, Hungary, Slovakia and the Czech Republic. Traveling is very important to me because I like experiencing other cultures and their cuisines.

2010

Amber Veverka writes: “Every time I get the Centenary magazine in the mail or an email from the alumni office, I always like to see what is currently going on at the University, as well as what my fellow alumni are up to. It’s always nice when the University reaches out to see what is going on in our lives today, especially since the school holds a special place for my husband and me. Here is a little update on our lives:

Last February, I married my best friend, Brandon Fazio ’10, but the part that ties into all this is that our relationship started at Centenary. Ten+ years later, we finally tied the knot on Feb. 17, 2017. That special tie to Centenary didn’t stop there. Six of my bridesmaids and two of my husband’s groomsmen were Centenary graduates, as well as a number of our guests. The University will always be a part of our lives because that is where our relationship began. I thought it was only fitting that I write to the alumni office to give them a little update on how the school shaped our lives.”

2014

Dominick de Matteo centenaryclassof2014@gmail.com

Erin Carbone writes: “I graduated with a B.S. in business administration with a marketing concentration. Since my graduation, I have been employed by YMCA Camp Ralph S. Mason as their business manager for more than five years. Recently, I returned to Centenary for my M.B.A., attending adult classes in the Parsippany location and transferring in the spring back to Hackettstown to continue in the traditional method. Accelerated classes move a little too fast for me, LOU!”

Heidi O’Neil writes: “I have graduated with my M.A. in environmental management from Montclair State University. During my time at Montclair, I studied abroad in Ho Chi Minh City, Vietnam, focusing on water quality issues. I currently work at the New Jersey Department of Environmental Protection in the Division of Science, Research and Environmental Health studying private well water quality issues.”

Alexandra Poage writes: “Right after I graduated from Centenary, I worked as an assistant stage manager for New York City Children’s Theatre, which then led to an internship at Atlantic Theater Company, where I helped build and paint sets for three of their student shows. After that, I got to perform in my first off-off-Broadway show with Educational Theater of New York, a theater group that turns short stories into plays for people who do not speak English. I have now been working with People Helping People, Inc. (PHP), a nonprofit organization dedicated to helping people and putting up plays, for the last two years. It is an experimental theater group with original works by author, playwright, producer, screenwriter and founder of PHP Andrea Clinton, niece of George Clinton. We put up one of her plays, Murphy’s Law: Group Therapy Gone Wild, at the Union County Performing Arts Center’s Hamilton Stage and black box space in Rahway, N.J. Another one of her plays, It’s a Family Affair, was picked up by the Atlanta Black Theatre Festival, where we were invited to do a reading in Atlanta, Ga., that was part of a red carpet event. Now we are branching out to film and are in talks with Netflix to do a series called H.I.T.S. (Heroes in These Streets), which will deal with the horrors of human trafficking.”

Manda Mohammed writes: “I graduated from Centenary with a bachelor’s in graphic design and multimedia arts. In summer 2014, I got a job teaching web design, Photoshop and coding to children ages 9 to 13. I am now a dental assistant in Park Ridge, N.J. I am so thankful that I received this job opportunity because now I can afford to travel all over the world with one of my best friends from Centenary, Rachel Grant. At the end of August, we took a trip to Los Angeles and took this photo with the Hollywood sign. Rachel and I are planning our next trip to Thailand for next year.”

Sarah Greenstone writes: “I’m currently living in Philadelphia doing costume freelance at different theater companies in the area, including costume shops and wardrobe. I’ve been spending the

Convocation Wisdom

As a Centenary University student, Kyle Thompson ’12 had plenty of moments he calls “uncomfortable.” First as an incoming student, and later as a First Year Leader and vice president of Enactus, Thompson sometimes doubted whether he was good enough or smart enough to handle the leadership positions faculty placed in his path.

He came to a remarkable realization. “Over the next four years, I realized that being uncomfortable is an incredible motivator,” Thompson recounted to students gathered for Convocation last fall. “I’ve learned that facing my discomfort and taking risks not only has expanded my experiences, but has also boosted my self-confidence and self-esteem. It’s a lesson I carry with me on a daily basis.”

Today, Thompson is a territory business manager for MedOfficeDirect in Florida. His message to current Centenary students: “If you’re comfortable right now, challenge yourself to become uncomfortable. It’s not a bad thing if you use the feeling to your advantage. I credit my time at Centenary with preparing me for the future, but ultimately, the decision on what path to take resides with you.”
For Nicole Mandracchia ’13, it seems that reading and riding have always been intertwined. As a youngster, she first started riding after reading the popular Thoroughbred young adult novels. Now, her love of horses and writing have again intersected in a blog for The Chronicle of the Horse.

In July, Mandracchia penned an online article called “To Groom Or Not To Groom” for another blog. It discussed the reluctance of young equine professionals to groom, a skill Mandracchia maintains is essential for well-rounded horsemen. The piece touched a nerve among readers. “I didn’t expect it to go as far as it did,” she laughed. “It had over 4,000 views in two days.”

Editors at The Chronicle of the Horse recognized Mandracchia’s talent and asked to republish the post. It earned 700 more shares on Facebook, along with an invitation to blog regularly for the site.

As a Centenary student, Mandracchia co-captained an IHSA team that won a national championship and helped to manage five home horse shows. During senior year, she received the Joan Johnson Leadership Award, presented to an IHSA Zone 3 rider who displays outstanding leadership and sportsmanship.

Michael Dowling, assistant professor of equine studies and co-coach of the University’s American National Riding Commission and Intercollegiate Horse Show Association teams, called Mandracchia “a quintessential team leader and member.” “She is a fantastic, hard-working young lady,” Dowling added. “Our mission in the equine program is to turn out students like Nicole.”

Equestrian Blogger Nicole Mandracchia ’13

Today, Mandracchia remains dedicated to Centenary, where she earned a degree in equine studies with a concentration in communications. In fact, this year she arranged for the donation of two horses to the University. “I really, truly love Centenary,” said Mandracchia, who rides and grooms for Ashmeadow Farms. “The professors are some of the best in the business.”
At Centenary University, the late Robert Shane Fitzpatrick, Ph.D., was “the rock,” according to his longtime friend and colleague, Raymond Frey, Ph.D., HA ’10, professor of history and university historian. Frey hired Fitzpatrick, associate professor of political science and international affairs, 25 years ago to build the University’s political science major. “He fit into the Centenary community just beautifully,” said Frey. “He was a fantastic, creative teacher and scholar.”

Fitzpatrick’s passing on May 15 sparked an outpouring of emotion from the Centenary community on social media. “My heart is broken. What an amazing professor and person ‘Fitz’ was. RIP, Sir,” wrote Melissa Hunt ’04.

A respected counterterrorism expert, Fitzpatrick was a trusted voice in the quest to understand terrorism in the aftermath of 9/11. Media across the nation tapped him for commentary following that tragedy and other world events, while the New Jersey Department of Homeland Security, the FBI and other law enforcement agencies also turned to Fitzpatrick for expert analysis.

Out of the spotlight and the classroom, the energetic professor quietly reached out to help others at Centenary and in the Hackettstown community. After Fitzpatrick’s death, people shared stories about the late professor’s generous nature, like anonymous gifts to benefit Centenary students and establishing a fund at Hackettstown’s Trinity Church to assist needy parishioners. “He did a lot of these things and never told anybody,” Frey said.

A Michigan native, Fitzpatrick earned an undergraduate degree from Washington and Jefferson College before attending Essex University in England and Edinburgh University in Scotland for his doctorate. He was the only Centenary professor to be selected for the Centenary Distinguished Teaching Award twice, Frey noted.

Fitzpatrick is survived by his mother, Marylu Fitzpatrick; his sister, Dana O’Korn, and her husband, George O’Korn; a niece, Riley Fitzpatrick O’Korn; a nephew, Casey Fitzpatrick O’Korn; and his loyal companion, Tina Tang ’02/04.
Beloved Equine Driver Passes Away

For Centenary University equine students, Jim Lord, Jr., wasn’t only the cheerful driver who transported them from the main campus in Hackettstown to the Equestrian Center in Long Valley. During the 15-minute drive, he often became a friend and trusted mentor, offering sage advice on life and love with humor and kindness.

Lord, who passed away on July 7, first accepted the part-time job as a driver at Centenary after retiring as salesman of institutional groceries for the John Sexton Company, serving many restaurants and institutions in New Jersey and eastern Pennsylvania. What started out as a way to keep busy soon blossomed into a passion for the University and its students. He remained in the driver’s seat for 12 years, finally leaving his post in February when illness prevented him from continuing his work.

Predeceased by his wife of 56 years, Carol Ann, Lord leaves his four children, Centenary University Director of Health Services Theresa Lord-Stout and her husband, John Stout; James W. Lord III and his companion, Kathy Krisak; Jeffrey Lord and his husband, Ed Maia; Connie Drum and her husband, Ashley; 12 grandchildren and two great-grandchildren. He also leaves his companion, Marilyn Bodamer Bloink.

Ahead of Her Time

A century ago, Casey Ingham 1917 graduated from Centenary Collegiate Institute, the high school-level precursor to today’s University. The witty young girl named “cleverest” by her schoolmates would soon blossom into celebrated Jazz Age novelist Katharine Brush, who was sometimes compared with the incomparable F. Scott Fitzgerald.

An illustrated talk at Alumni & Family Weekend by Jonathan Matthews recently honored the noted writer. Matthews also spoke with interested graduates in the chapel and answered questions in the Front Parlours of the Edward W. Seay Administration Building.

Brush penned a number of successful novels, including Young Man of Manhattan, one of the top 10 bestsellers of 1930, which was made into a movie of the same name starring Claudette Colbert and Ginger Rogers. Her next book, Red-Headed Woman, sold almost as well, spawning a movie of the same name starring Jean Harlow. A prolific writer of short stories, she received the O. Henry Award for Best Short Short Story for “Him and Her” in 1929.

Brush died in 1952, and her work has largely faded into obscurity. Her 1946 New Yorker piece, “Birthday Party,” was part of the 2005 Advanced Placement exam in literature and composition, and has helped keep her name alive via the internet. Copies of “Birthday Party” are available at a display in Taylor Memorial Library. For more information on Brush, email Matthews at youngmanofmanhattan@gmail.com.
Centenary’s continued success is made possible through the generous support of the individuals and organizations listed in this report. We also thank our anonymous donors. We salute alumni, friends and benefactors for helping to send forth graduates who lead by serving others. A full listing of the annual report can be found online at centenaryuniversity.edu/honor-donors

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INDEPENDENT COLLEGE FUND OF NEW JERSEY

Centenary University continues to benefit from generous corporate and foundation support given through the Independent College Fund of New Jersey. Begun in 1953, the Fund makes a single, united annual request to corporations and foundations on behalf of the 14 member colleges. For more than 60 years, the Fund has continued to secure corporate financial support for the state’s independent colleges and to promote a greater understanding of the importance of maintaining the opportunity for choice between public and private education.

The Independent College Fund of New Jersey represents all of the state’s fully accredited, privately controlled colleges and universities, except those that are engaged primarily in religious studies.

ICFNJ donors contributed to the Fund in calendar year 2016. Most gifts are allocated by formula, although a number are designated to specific institutions. Support in 2016 for independent higher education in New Jersey through the Fund totaled more than $1 million from 166 donors.
NEW PAC CHAIR

Arlene Shorter Young, Ed.D. ’95/96/99 has been appointed chair of the Centenary University President’s Advisory Council (PAC), an advisory board to President David P. Haney, with members who serve as ambassadors in the University’s broader community. An assistant professor of English at Centenary, Young said the PAC plays a critical role in updating alumni and community members about important developments at the University.

“The mission of the organization is to ‘friend raise’ and fundraise,” she explained. “Centenary is such an integral part of this quadrant of the state. It is the only four-year educational institution, and still educates many first-generation college students.”

Young has served on the PAC and its predecessor, the President’s Circle, since 1996, when she earned a bachelor’s degree and certification in English from Centenary. That year, she assumed the role of international liaison at the University, overseeing the academic and logistical needs of Centenary students studying abroad. During her tenure in that position, she forged articulation agreements with universities in Spain, Korea and Japan, while also serving as an adjunct instructor of freshman English and ESL. Later, she joined the full-time faculty and has taught Composition and Rhetoric, as well as Academic Foundations courses.

A lifelong New Jersey resident, Young also holds an associate degree and a master’s in instructional leadership from Centenary, as well as ESL certification from Fairleigh Dickinson University and a doctorate in leadership and administration from Indiana University of Pennsylvania. She and her husband own and operate Shadow Morgan Farm in northwest New Jersey. They have three children, one of whom, Jeanne Kroncke DeMange ‘03/08/12, is a Centenary alumna.

NEW AAEB MEMBERS

The Centenary University Alumni Association is an integral part of the Centenary community. Led by the Alumni Association Executive Board (AAEB), the organization advances the mission of Centenary by engaging alumni to participate in University life through service, loyalty and friendship, as well as providing financial support for important initiatives. The following were named AAEB student representatives:

Aarenee Greene ’20, a forensic science major, is a First Year Leader and president of the Centenary University Black Student Union.

Savannah Murphy ’18, a political and governmental affairs major, is an executive member of I AM and is on the Student Mobilization Committee.

Hope Leonard ’19, a social work major with a minor in political and governmental affairs, is on the executive board of the Student Mobilization Committee and is involved with STOP (Students Taking on Prevention).

Alan Sciarrillo ’17 was a Presidential Scholar who majored in criminal justice at Centenary. He is a police officer in Edison.
High-flying Entrepreneurs

Two enterprising Centenary University alumni have found the sweet spot where art and technology intersect. There, Ryan Baine ’11 and Michael DeMarco ’12 founded their aerial photography company, Osprey Perspectives, four years ago. Since then, they’ve built an impressive portfolio of clients in media, real estate, construction and travel/recreation.

An avowed techie, DeMarco provides the mechanical expertise that keeps the firm’s video-equipped drones flying, while Baine contributes the artistic mindset and marketing know-how he acquired as a graphic design and multimedia arts major at Centenary. DeMarco’s criminal justice degree from Centenary keeps the team abreast of the legalities regarding drones.

“Drone technology was very new when we started out,” said Baine, noting that Osprey became the world’s first drone company to map an amusement park in 2014. The engineering department for Six Flags Great Adventure hired the young entrepreneurs to combine the amusement park, water park and safari all on one map. “That made us take our business a little more seriously.”

“At Centenary, we were schooled to create the jobs of the future.”

Today, Osprey’s client list boasts ABC, CBS, Six Flags, Re/Max and even the Trump Organization, which contracted with Osprey to shoot aerial footage of Trump golf courses on the east coast. The pair credit Centenary with instilling in them the creativity and vision to launch a business in a fledgling field. “A lot of it is about passion and capitalizing on opportunity,” said DeMarco, who holds a remote pilot’s license from the Federal Aviation Administration. Baine added, “At Centenary, we were schooled to create the jobs of the future.”

For more information about Osprey Perspectives, go to www.ospreyperspectives.com
Support the Annual Fund
Make a one-time or recurring gift at alumni.centenaryuniversity.edu