



**CENTENARY UNIVERSITY POLICIES UNDER  
THE FAIR & ACCURATE CREDIT TRANSACTION ACT'S RED FLAG RULES**

Approved April 2009

**A RESOLUTION ADOPTING AN IDENTITY THEFT POLICE**

Centenary University ("University") developed this Identity Theft Prevention Program pursuant to the Federal Trade Commission's (FTC) Red Flag Rules, which implements Section 114 of the Fair and Accurate Credit Transactions Act of 2003. This program was developed with the oversight and approval of the Centenary University Vice President for Finance/CFO.

After consideration of the size and complexity of the University's operations and account systems, and the nature and scope of the University's activities, the Centenary University Audit Committee of the Board of Trustees determined that this Program was appropriate for the University, and therefore approved this Program on April 30, 2009.

**BACKGROUND**

The regulation is intended to reduce the risk of identity theft by requiring stronger fraud prevention to protect consumer's personal data.

Certain credit transactions conducted by colleges and universities cause these rules to apply to higher education. Centenary University must be vigilant about protecting sensitive information vulnerable to identity theft and the University must be alert to attempts at identity theft.

It will be the policy of Centenary University to comply with the regulations of the Federal Trade Commission pertaining to the detection and prevention of identity theft, the "Red Flags Rules," effective May 1, 2009.

Centenary University shall comply/will comply with the regulations, where applicable, as set forth below:

**I. POLICY ON THE DETECTION OF ADDRESS INACCURACIES**

**A. Applicability**

This policy applies to Centenary University insofar as it uses consumer reports from consumer reporting agencies for a purpose permitted by the Fair Credit Reporting Act, such as for employment or credit verification purposes.



## **B. Required Response to Notice from Consumer Reporting Agency**

### **1. Verification of Information**

If Centenary University receives a notice from a consumer reporting agency that a consumer's address that Centenary University provided to the consumer reporting agency for the purpose of obtaining a consumer report is substantially different than the address that the agency has on file for the consumer, Centenary University shall take reasonable steps to verify that the consumer report requested relates to the consumer about whom Centenary University is seeking information. Such reasonable steps include, but are not limited to:

- Comparing the information received in the consumer report with the information Centenary University obtains and uses to verify the consumer's identity.
- Comparing the information received in the consumer report with the information Centenary University maintains in its own records, such as applications, change of address notifications, etc.
- Verifying the information in the consumer report with the consumer about whom the information is sought.

### **2. Response to Consumer Reporting Agency**

Once Centenary University has verified that the consumer about whom information is sought is reasonably related to the consumer identified by the consumer reporting agency, Centenary University will furnish the consumer's address to the consumer reporting agency as part of the information it regularly furnishes for the reporting period in which it establishes a relationship with the consumer.

## **II. POLICY DETECTION AND PREVENTION OF IDENTITY THEFT**

### **A. Applicability**

This policy applies to Centenary University insofar as it offers covered accounts as defined by this policy and the Fair & Accurate Credit Transaction Act ("FACTA"). In accordance with FACTA, Centenary University has developed and implemented a written Identity Theft Prevention Program ("Program") that is designed to detect, prevent, and mitigate identity theft in connection with the opening of a covered account or any existing covered account.

This policy may also apply to Centenary University service providers to the extent that they provide covered accounts on behalf of Centenary University. Where applicable, Centenary University requires its service providers to comply with FACTA. If a service provider of Centenary University does not have a stated policy and identity theft prevention program that complies with FACTA, the service provider must comply with this policy.



## **B. Definitions**

*Covered account* means:

- a. An account that Centenary University offers or maintains that involves or is designed to permit multiple payments or transactions, such as a credit card account, loans, phone accounts, utility accounts, checking account, or savings account; and
- b. Any other account that the financial institution or creditor offers or maintains for which there is a reasonably foreseeable risk to customers or to the safety and soundness of Centenary University from identity theft, including financial, operational, compliance, reputation, or litigation risks.
- c. Covered accounts do not include stored value cards issued by Centenary University (such as laundry cards or dining hall cards prepaid by the cardholder) if the stored value cards do not require an electronic fund transfer from the cardholder's account held by Centenary University for the purpose of transferring money between accounts or in exchange for money, property, goods, services or cash.

*Red Flag* means a pattern, practice, or specific activity that indicates the possible existence of identity theft.

## **C. Centenary University Identity Theft Prevention Program**

As a means of detecting and mitigating identity theft, Centenary University Program requires Centenary University to:

1. Identify relevant Red Flags for the covered accounts that Centenary University offers or maintains, and incorporate those Red Flags into its Program;
2. Detect Red Flags that have been incorporated into the Program of Centenary University;
3. Respond appropriately to any Red Flags that are detected to prevent and mitigate identity theft; and
4. Ensure the Program (including the Red Flags determined to be relevant) is updated periodically, to reflect changes in risks to covered account holders and to the safety and soundness of Centenary University from identity theft.



## **D. Identifying Red Flags**

### **1. Sources of Red Flags**

When identifying Red Flags, Centenary University will consider:

- Incidents of identity theft that Centenary University has experienced;
- Methods of identity theft that Centenary University has identified that reflect changes in identity theft risks; and
- Applicable supervisory guidance.

### **2. Categories of Red Flags**

When identifying Red Flags, Centenary University will consider:

**Alerts, notifications, or other warnings received from consumer reporting agencies or service providers, including but not limited to:**

- A fraud or active duty alert included with a consumer report.
- A notice of credit freeze issued in response to a request to a consumer reporting agency for a consumer report.
- A notice of address discrepancy from a consumer reporting agency.
- A consumer report indicating a pattern of activity that is inconsistent with the history and usual pattern of activity of an applicant or customer, such as:
  - a. A recent and significant increase in the volume of inquiries;
  - b. An unusual number of recently established credit relationships;
  - c. A material change in the use of credit, especially with respect to recently established credit relationships; or
  - d. An account that was closed for cause or identified for abuse of account privileges by a financial institution or creditor.

**The presentation of suspicious documents, including but not limited to:**

- Documents provided for identification that appear to have been altered or forged.
- Identification documents where the photograph or physical description on the identification is not consistent with the appearance of the applicant or customer presenting the identification.
- Identification documents where the identification information is not consistent with information provided by the person opening a new covered account or customer presenting the identification.
- Identification documents where the identification information is not consistent with readily accessible information that is on file with Centenary University, such



as a signature card or a recent check.

- An application that appears to have been altered or forged, or gives the appearance of having been destroyed and reassembled.

**The presentation of suspicious personal identifying information, including but not limited to:**

- Personal identifying information that is inconsistent when compared against external information sources used by Centenary University. For example:
  - The address does not match any address in the consumer report; or
  - The Social Security Number (“SSN”) has not been issued, or is listed on the Social Security Administration's Death Master File.
- Personal identifying information that is not consistent with other personal identifying information provided by the customer. For example, there is a lack of correlation between the SSN range and date of birth.
- Personal identifying information that is associated with known fraudulent activity as indicated by internal or third-party sources used by Centenary University. For example:
  - a. The address on an application is the same as the address provided on a fraudulent application; or
  - b. The phone number on an application is the same as the number provided on a fraudulent application.
- Personal identifying information that is of a type commonly associated with fraudulent activity as indicated by internal or third-party sources used by Centenary University. For example:
  - a. The address on an application is fictitious, a mail drop, or a prison; or
  - b. The phone number is invalid, or is associated with a pager or answering service.
- A SSN that is the same as that submitted by other persons opening an account or other covered account holders.
- An address or telephone number that is the same as or similar to the account number or telephone number submitted by an unusually large number of other persons opening accounts or other covered account holders.
- An incomplete application or response to request for additional information that is incomplete.
- Personal identifying information that is not consistent with personal identifying information that is on file with Centenary University.



**The unusual use of, or other suspicious activity related to, a covered account, including but not limited to:**

- A request for a new, additional, or replacement ID card, or for the addition of authorized users on the account, shortly after receiving a notice of a change of address for a covered account, Centenary University receives.
- Use of a new revolving credit account in a manner commonly associated with known patterns of fraud patterns. For example:
  - a. The majority of available credit is used for cash advances or merchandise that is easily convertible to cash (e.g., electronics equipment)
- Use of a covered account in a manner that is not consistent with established patterns of activity on the account. For example:
  - a. Nonpayment when there is no history of late or missed payments;
  - b. A material increase in the use of available credit;
  - c. A material change in purchasing or spending patterns;
  - d. A material change in electronic fund transfer patterns in connection with a deposit account;
  - e. The covered account holder fails to make the first payment or makes an initial payment but no subsequent payments.
- Use of a covered account that has been inactive for a reasonably lengthy period of time (taking into consideration the type of account, the expected pattern of usage and other relevant factors).
- Circumstances where mail sent to the covered account holders is returned repeatedly as undeliverable although transactions continue to be conducted in connection with the covered account holders' covered account.
- Circumstances where Centenary University is notified that the covered account holder is not receiving paper account statements.
- Circumstances where Centenary University is notified of unauthorized charges or transactions in connection with a covered account holders' covered account.
- Notice regarding possible identity theft in connection with covered accounts held by Centenary University, including but not limited to:

Circumstances where Centenary University is notified by a covered account holder, a victim of identity theft, a law enforcement authority, or any other person that it has opened a fraudulent account for a person engaged in identity theft.



### **E. Detecting Red Flags**

In order to detect Red Flags in connection with the opening of covered accounts and existing covered accounts, it is the policy of Centenary University to:

1. Obtain identifying information about, and verify the identity of, a person opening a covered account;
2. Authenticate covered account holders, monitor transactions, and verify the validity of change of address requests, in the case of existing covered accounts;
3. Verify identification of any Faculty or Staff requesting data on a covered account;
4. Not share any information on a covered account than is documented if there is a full FERPA restriction on the account. If additional information is requested, the student will be contacted to see if they wish to amend their FERPA permissions.

### **F. Responding to Detected Red Flags**

Centenary University shall take appropriate responsive action to the Red Flags that Centenary University has detected, commensurate with the degree of risk posed. In determining an appropriate response, Centenary University shall consider aggravating factors that may heighten the risk of identity theft, such as a data security incident that results in unauthorized access to a covered account holders' account records held by Centenary University or notice that a covered account holder has provided information related to a covered account held by Centenary University to someone fraudulently claiming to represent Centenary University or to a fraudulent website. Appropriate responses may include the following:

- Monitoring a covered account for evidence of identity theft;
- Contacting the covered account holder;
- Changing any passwords, security codes, or other security devices that permit access to a covered account;
- Reopening a covered account with a new account number;
- Not opening a new covered account;
- Closing an existing covered account;
- Not attempting to collect on a covered account or not selling a covered account to a debt collector;
- Notifying law enforcement; or
- Determining that no response is warranted under the particular circumstances.

### **G. Administration & Oversight of the Program**

**In order to comply with its obligations under FACTA, Centenary University shall:**

1. Obtain approval of the initial written Program from the Audit Committee of the Board of Trustees;
2. Involve the Audit Committee of the Board of Trustees and the Vice President of Finance/CFO in the oversight, development, implementation and administration of the Program;



3. The Human Resource Department, in conjunction with the IT department, will oversee, develop and implement training for staff, as necessary, to effectively implement the Program; and
4. Exercise appropriate and effective oversight of service provider arrangements.

Appropriate and effective oversight of the Program shall include:

Oversight by the Vice President of Finance/CFO who is:

- Assigned specific responsibility for the Program's implementation;
- Responsible for reviewing reports prepared by staff regarding compliance by Centenary University;
- Approving material changes to the Program as necessary to address changing identity theft risks.

#### **H. Annual Report to Board**

Staff of Centenary University who are responsible for development, implementation, and administration of its Program should report to Audit Committee of the Board of Trustees, at least annually, on compliance by Centenary University with this policy.

The report should address material matters related to the Program and evaluate issues such as: the effectiveness of the policies and procedures of Centenary University in addressing the risk of identity theft in connection with the opening of covered accounts and with respect to existing covered accounts; service provider arrangements; significant incidents involving identity theft and Centenary University response; and recommendations for material changes to the Program.

#### **I. Annual Assessment of Covered Accounts**

Centenary University shall annually determine whether it offers or maintains covered accounts. As a part of this determination, Centenary University shall conduct a risk assessment to determine whether it offers or maintains covered accounts, taking into consideration:

1. The methods it provides to open its accounts;
2. The methods it provides to access its accounts; and
3. Its previous experiences with identity theft.

#### **J. Program Updates**

Centenary University shall update the Program (including the Red Flags determined to be relevant) periodically, to reflect changes in risks to covered account holders or to the safety and soundness of Centenary University from identity theft, based on factors such as:

- The experiences of Centenary University with identity theft;



- Changes in methods of identity theft;
- Changes in methods to detect, prevent, and mitigate identity theft;
- Changes in the types of accounts that Centenary University offers; and
- Changes in the business arrangements of Centenary University, including changes in service provider arrangements.

### **III. POLICY ON RESPONDING TO CHANGE OF ADDRESS REQUESTS & REISSUANCE OF STUDENT IDENTIFICATION CARDS**

#### **A. Applicability**

This policy applies to Centenary University if it ever issues cards which may be used as credit or debit cards, such as student identification cards which may be used as debit or credit cards. This does not include student identification cards that are stored-value cards.

This policy may also apply to Centenary University service providers to the extent that they issue credit or debit cards on behalf of Centenary University. Where applicable, Centenary University requires its service providers to comply with FACTA. If a service provider of Centenary University does not have a stated policy that complies with FACTA, the service provider must comply with this policy.

#### **B. Definitions**

1. *Cardholder* means a consumer who has been issued a credit or debit card. This includes student identification cards which may be used as debit cards. This does not include student identification cards that are stored-value cards.
2. *Clear and conspicuous* means reasonably understandable and designed to call attention to the nature and significance of the information presented.
3. *Stored value cards* means prepaid cards (such as laundry cards or dining hall cards) that do not require an electronic fund transfer from the cardholder's account held by Centenary University for the purpose of transferring money between accounts or in exchange for money, property, goods, services or cash.

#### **C. Required Response**

Pursuant to its obligations under FACTA, Centenary University shall assess the validity of a request for a change of address if:

- It receives notification of a change of address for a cardholder's account and,
- Within a short period of time afterwards (during at least the first 30 days after it receives such notification), Centenary University receives a request for an additional or replacement card for the same account.



Under these circumstances, Centenary University shall not issue an additional or replacement card, until it assesses the validity of the change of address through the following steps:

1. Centenary University shall notify the cardholder of the request in a clear and conspicuous provided separately from its regular correspondence:
  - a. At the cardholder's former address; or
  - b. By any other means of communication that Centenary University and the cardholder have previously agreed to use; and
2. Provide the cardholder a reasonable means of promptly reporting incorrect address changes.

**D. Address Verification Alternative**

Centenary University may satisfy the requirements of this policy by validating an address pursuant to the method set forth above in Section C, when it receives an address change notification before it receives a request for an additional or replacement card.

The University has identified departments who will need to comply with the Red Flag Rules.

Human Resources

- Training
- Address changes, presentation of identification
- Background checks

Student Financial Services – Billing & Financial Aid

- Address changes
- Financial Aid document verification
- Requests for 1098T documents

Registrar's Office

- Address changes
- Name changes
- Requests for transcripts
- Student Certification documents

Health Services Office

- Verification of insurance information

Admission

- Changes to applicant information

Accounting & Payroll

- Address changes
- Request for payroll documents

Career Center

- Address changes
- Request for payroll documents



Technology Services

- Assessment of risk & prevention

- Password/system access

- Possible implementation of process to include recording, reporting, and training

Student Engagement & Resident Life Offices

- Address changes

- Faculty/Staff and Student ID cards

International Student Office

- Student documentation

Strategic Advancement Office – Donors & Alumni

- Address Changes

- Name Changes

- Information for taxable donations

Security

- Liaison for notification of Law Enforcement if necessary