



IACBE

Public Disclosure of Student Achievement

Institution Name: Centenary University

Business Unit(s) included in this report: Business

Academic Period Covered: 2024-2025

Date Report Posted: February 1, 2026

PROGRAM	MEASURE	TARGET	RESULT
MBA OVERALL (2 YRS)	Full time, first time	25%	78%
MBA OVERALL (3 YRS)	Graduation Rate (2021	35%	100%
MBA OVERALL (4 YRS)	Cohort)	58%	100%
MBA BY CONCENTRATION			
Accelerated MBA: Finance			
(2 YRS)	Full time, first time	25%	100%
(3 YRS)	graduation rate (2021	35%	100%
(4 YRS)	Cohort)	58%	100%
MBA: no concentration selected			
(2 YRS)	Full time, first time	25%	73%
(3 YRS)	graduation rate (2021	35%	100%
(4 YRS)	Cohort)	58%	100%
MBA: Marketing			
(2 YRS)	Full time, first time	25%	100%
(3 YRS)	graduation rate (2021	35%	100%
(4 YRS)	Cohort)	58%	100%
MBA: Management			
(2 YRS)	Full time, first time	25%	67%
(3 YRS)	graduation rate (2021	35%	100%
(4 YRS)	Cohort)	58%	100%

UNDERGRADUATE PROGRAMS			
ACCOUNTING B.S. (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	73% 73% 73%
BUSINESS ADMIN (OVERALL) (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	70% 70% 75%
BUSINESS ADMIN – Concentrations			
BA: Finance (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	100% 100% 100%
BA: Management (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	57% 57% 86%
BA: Marketing (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	100% 100% 100%
BA: Sport/Entertainment Mgt. (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	55% 55% 55%
BA: Social Media Marketing (4 YRS) (5 YRS) (6 YRS)	Full time, first time graduation rate (2019 Cohort)	50% 55% 58%	100% 100% 100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate – BSBA and BS Accounting: Full Time, First Time Graduation Rates (2019 Cohort)	Percentage of full-time bachelor's students who graduated within four years, more than four years but less than six, and six years.
Graduate – MBA Graduation Rate (2021 Cohort)	Percentage of master's seeking students who first enrolled in 2021 and who graduated within two years, more than two years but less than four years, and four years.