

CENTENARY UNIVERSITY
B.S. in EQUESTRIAN MEDIA AND PUBLIC RELATIONS
RECOMMENDED FOUR-YEAR SEQUENCE
2020-2021

Course #	Title	Prerequisites	Credits	Completed
<u>YEAR 1 (FALL)</u>				
[Dept] 1105	Broad, Enduring Interest		4	_____
EST 1205	Nature of Work in the Equine Industry		2	_____
LAS 1305	Wellness		2	_____
WRI 1001/1002	Comp & Rhet I OR Comp & Rhet II		4	_____
EST 1010	Practical Horse Management I		4	_____
EST ____	Riding Skills or Elective		2	_____
<u>YEAR 1 (SPRING)</u>				
STEM	STEM Engagement		4	_____
WRI 1002/2012	Comp & Rhet II OR Advanced Comp		4	_____
EST 1011	Fundamental Theories of Riding		4	_____
EST 1012	Practical Horse Management II		4	_____
<u>YEAR 2 (FALL)</u>				
Culture & Soc	Social & Community Responsibility		4	_____
COM 2001	Public Speaking		4	_____
EST 2010	Basic Concepts of Training the Horse		4	_____
EST 2012	Equine Health I		4	_____
EST ____	Riding Skills or Elective		2	_____
<u>YEAR 2 (SPRING)</u>				
Culture & Soc	Cultural Understanding in a Global Context		4	_____
Culture & Soc	Creative Expression & Creative Self		4	_____
STEM	STEM Engagement		4	_____
EST 2011	Equine Facilities Management		4	_____
<u>YEAR 3 (FALL)</u>				
WRI 2100	Introduction to Professional Writing***		4	_____
EST 3011	Equine Business Management		4	_____
EST ____	Riding Skills or Elective		2	_____
ELECTIVE	Elective		4	_____
<u>YEAR 3 (SPRING)</u>				
WRI 3140	Writing for Civic Engagement (Spring Only)		4	_____
ELECTIVE	Equine Elective		4	_____
ELECTIVE	Elective		4	_____
<u>YEAR 4 (FALL)</u>				
BUS 2050	Social Media Marketing		4	_____
EST 4030	Equine Studies Seminar*		4	_____
EST ____	Riding Skills or Elective		2	_____
WRI3160	Writing for the Digital World**		4	_____
<u>YEAR 4 (SPRING)</u>				
COM 3005	Mass Communication Law and Ethics (Spring Only)		4	_____
EST 4010	Management of Equestrian Activities		4	_____
ELECTIVE	Elective		4	_____
			Total	120

*EST 4030 may be taken in Fall or Spring

**Runs every other year in Fall

BS EQUESTRIAN MEDIA AND PUBLIC RELATIONS

DEGREE AUDIT WORKSHEET

2020-2021

STUDENT NAME: _____

DATE: _____

UNIVERSITY CORE REQUIREMENTS (40 CR)	GRADE	Equestrian Media & PR Major Requirements (44 Credits)	
<u>Academic Foundations (8 Credits)</u>			
[Dept] 1105 Broad, Enduring Interest	4CR	EST1010 PRACTICAL HORSE MGMT I 4CR _____	
EST 1205 Nature of Work in the		EST1011 FUND THEORIES OF RIDING 4CR _____	
Equine Industry	2CR	EST1012 PRACTICAL HORSE MGMT II 4CR _____	
LAS1305 Wellness	2CR	EST2010 BASIC CONCEPTS OF TRAINING THE HORSE 4CR _____	
<u>Communication (12 Credits)</u>			
<i>(Written Communication requires C- or better)</i>			
WRI1001 Composition & Rhetoric I -or-		EST2011 EQUINE FACILITIES MGMT 4CR _____	
WRI1002 Composition & Rhetoric II	4CR	EST2012 EQUINE HEALTH I 4CR _____	
WRI1002 Composition & Rhetoric II -or-		EST3011 EQUINE BUSINESS MGMT 4CR _____	
WRI2012 Advanced Composition	4CR	EST4010 MGMT OF EQUESTRIAN ACT 4CR _____	
COM2001 Public Speaking	4CR	EST4030 EQUINE STUDIES SEMINAR 4CR _____	
<u>STEM Engagement (8 Credits)</u>			
_____	4CR	ELECTIVE -or- _____	
_____	4CR	EST _____ RIDING SKILLS _____ 2CR _____	
<u>Culture & Society (12 Credits)</u>			
_____	4CR	ELECTIVE -or- _____	
Cultural Understanding in a Global Context	4CR	EST _____ RIDING SKILLS _____ 2CR _____	
_____	4CR	ELECTIVE -or- _____	
Social & Community Responsibility	4CR	EST _____ RIDING SKILLS _____ 2CR _____	
_____	4CR	<u>Required Equine Elective (4 Credits)</u>	
Creative Expression & Creative Self	4CR	Select any Equine course except a Riding Class	
<u>Electives (12 Credits)</u>			
Electives may be chosen from any discipline, career or liberal arts.			
_____	4CR	EST _____ _____ 4CR _____	
_____	4CR	<u>Business Requirements (4 Credits)</u>	
_____	4CR	BUS2050 SOCIAL MEDIA MARKETING 4CR _____	
<u>Communication, Writing & Design Requirements (16 CR)</u>			
_____	4CR	WRI2100 INTRO TO PROFESSIONAL WRITING 4CR _____	
_____	4CR	COM3005 MASS COMMUNICATION LAW AND ETHICS 4CR _____	
_____	4CR	WRI3140 WRITING FOR CIVIC ENGAGEMENT 4CR _____	
_____	4CR	WRI3160 WRITING FOR THE DIGITAL WORLD 4CR _____	
TOTAL NUMBER OF CREDITS:		120	

1. To earn a Bachelor degree, all graduates must successfully complete a minimum of 120 credit hours.
2. Minimum of 30 credits must be taken at Centenary University.
3. All graduates must have a minimum cumulative grade point average of 2.0 or above.
4. All graduates must have a minimum of 2.0 GPA in their major(s).
5. Courses that are listed as special topic, typically ending with a 99, are repeatable. These courses are counted multiple times and do not replace grades of the previous special topic course.
6. Credits can be shared between the core and the major, or between the core and minor. But credits cannot be shared *within* the core: a particular course can count only once within the core.
7. If a student chooses the Non-Riding Option, Riding Skills classes convert to Equine Electives.
8. The Equine department recommends MTH 1111 Quantitative Literacy for one of the STEM Engagement requirements.