

CENTENARY UNIVERSITY
B.S. IN EQUINE STUDIES: EQUESTRIAN MEDIA & PUBLIC RELATIONS
RECOMMENDED FOUR-YEAR SEQUENCE
2023-2024

Course #	Title	Prerequisites	Credits	Completed
<u>YEAR 1 (FALL)</u>				
[Dept] 1105	Broad, Enduring Interest		4	_____
EST 1205	Nature of Work in the Equine Industry		2	_____
LAS 1305	Wellness		2	_____
WRI 1001/1002	Comp & Rhet I OR Comp & Rhet II		4	_____
EST 1010	Practical Horse Management I		4	_____
EST ____	Riding Skills or Elective		2	_____
<u>YEAR 1 (SPRING)</u>				
STEM	STEM Engagement		4	_____
WRI 1002/2012	Comp & Rhet II OR Advanced Comp		4	_____
EST 1011	Fundamental Theories of Riding		4	_____
EST 1012	Practical Horse Management II		4	_____
<u>YEAR 2 (FALL)</u>				
Culture & Soc	Social & Community Responsibility		4	_____
COM 2001	Public Speaking		4	_____
EST 2010	Basic Concepts of Training the Horse		4	_____
EST 2012	Equine Health I		4	_____
EST ____	Riding Skills or Elective		2	_____
<u>YEAR 2 (SPRING)</u>				
Culture & Soc	Cultural Understanding in a Global Context		4	_____
Culture & Soc	Creative Expression & Creative Self		4	_____
STEM	STEM Engagement		4	_____
EST 2011	Equine Facilities Management		4	_____
<u>YEAR 3 (FALL)</u>				
WRI 2100	Introduction to Professional Writing***		4	_____
EST 3011	Equine Business Management		4	_____
EST ____	Riding Skills or Elective		2	_____
ELECTIVE	Elective		4	_____
<u>YEAR 3 (SPRING)</u>				
WRI 3140	Writing for Civic Engagement (Spring Only)		4	_____
ELECTIVE	Equine Elective		4	_____
ELECTIVE	Elective		4	_____
<u>YEAR 4 (FALL)</u>				
BUS 2050	Social Media Marketing		4	_____
EST 4030	Equine Studies Seminar*		4	_____
EST ____	Riding Skills or Elective		2	_____
WRI3160	Writing for the Digital World**		4	_____
<u>YEAR 4 (SPRING)</u>				
COM 3005	Mass Communication Law and Ethics (Spring Only)		4	_____
EST 4010	Management of Equestrian Activities		4	_____
ELECTIVE	Elective		4	_____
			Total	120

*EST 4030 may be taken in Fall or Spring

**Runs every other year in Fall

EQUINE STUDIES: EQUESTRIAN MEDIA & PUBLIC RELATIONS

DEGREE AUDIT WORKSHEET

2023-2024

STUDENT NAME: _____

DATE: _____

UNIVERSITY CORE REQUIREMENTS (40 CR) GRADE Equestrian Media & PR Major Requirements (44 Credits)

Academic Foundations (8 Credits)

[Dept] 1105 Broad, Enduring Interest	4CR	_____
EST 1205 Nature of Work in the Equine Industry	2CR	_____
LAS1305 Wellness	2CR	_____

Communication (12 Credits)

(Written Communication requires C- or better)

WRI1001 Composition & Rhetoric I -or-		
WRI1002 Composition & Rhetoric II	4CR	_____

WRI1002 Composition & Rhetoric II -or-		
WRI2012 Advanced Composition	4CR	_____

COM2001 Public Speaking	4CR	_____
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STEM Engagement (8 Credits)

_____	4CR	_____
_____	4CR	_____

Culture & Society (12 Credits)

_____	4CR	_____
Cultural Understanding in a Global Context		

_____	4CR	_____
Social & Community Responsibility		

_____	4CR	_____
Creative Expression & Creative Self		

Electives (12 Credits)

Electives may be chosen from any discipline, career or liberal arts.

_____	4CR	_____
_____	4CR	_____
_____	4CR	_____

EST1010 PRACTICAL HORSE MGMT I	4CR	_____
EST1011 FUND THEORIES OF RIDING	4CR	_____
EST1012 PRACTICAL HORSE MGMT II	4CR	_____
EST2010 BASIC CONCEPTS OF TRAINING THE HORSE	4CR	_____
EST2011 EQUINE FACILITIES MGMT	4CR	_____
EST2012 EQUINE HEALTH I	4CR	_____
EST3011 EQUINE BUSINESS MGMT	4CR	_____
EST4010 MGMT OF EQUESTRIAN ACT	4CR	_____
EST4030 EQUINE STUDIES SEMINAR	4CR	_____
ELECTIVE -or-		
EST _____ RIDING SKILLS _____	2CR	_____
ELECTIVE -or-		
EST _____ RIDING SKILLS _____	2CR	_____
ELECTIVE -or-		
EST _____ RIDING SKILLS _____	2CR	_____
ELECTIVE -or-		
EST _____ RIDING SKILLS _____	2CR	_____

Required Equine Elective (4 Credits)

Select any Equine course except a Riding Class

EST _____	4CR	_____
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Business Requirements (4 Credits)

BUS2050 SOCIAL MEDIA MARKETING	4CR	_____
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Communication, Writing & Design Requirements (16 CR)

WRI2100 INTRO TO PROFESSIONAL WRITING	4CR	_____
COM3005 MASS COMMUNICATION LAW AND ETHICS	4CR	_____
WRI3140 WRITING FOR CIVIC ENGAGEMENT	4CR	_____
WRI3160 WRITING FOR THE DIGITAL WORLD	4CR	_____

TOTAL NUMBER OF CREDITS: 120

- To earn a Bachelor degree, all graduates must successfully complete a minimum of 120 credit hours.
- Minimum of 30 credits must be taken at Centenary University.
- All graduates must have a minimum cumulative grade point average of 2.0 or above.
- All graduates must have a minimum of 2.0 GPA in their major(s).
- Courses that are listed as special topic, typically ending with a 99, are repeatable. These courses are counted multiple times and do not replace grades of the previous special topic course.
- Credits can be shared between the core and the major, or between the core and minor. But credits cannot be shared *within* the core: a particular course can count only once within the core.
- If a student chooses the Non-Riding Option, Riding Skills classes convert to Equine Electives.
- The Equine department recommends MTH 1111 Quantitative Literacy for one of the STEM Engagement requirements.